

BASI2014 BASIC COURSE DIRECTOR

SUMMER INSTITUTE

JUNE 19-22

HOSTED BY: THE UNIVERSITY OF DAYTON

SUPPORTED BY: THE NATIONAL COMMUNICATION ASSOCIATION

WHAT: The Basic Course Director Summer Institute addresses the need for developing quality administration of the basic course in communication departments around the country. The Basic Course Director Summer Institute is designed to appeal to current and future Basic Course Directors. It will help fill the “training gap” by developing skills for those faculty responsible for this important course in areas such as course design; assessment; supervising adjuncts; training instructors; campus and community advocacy; and other issues often encountered when directing the basic course. The conference is made possible, in part, through an Advancing the Discipline Grant from the National Communication Association.

Sessions will be facilitated by seasoned basic course directors and administrators:

Joseph M. Valenzano, III, University of Dayton: Assistant Professor and Basic Course Director at the University of Dayton. Joe has been a Basic Course Director for eight years, five of which were at the University of Nevada Las Vegas. While there his program received the NCA Basic Course Division Program of Excellence Award for directing a two course program of public speaking and interpersonal communication. He also developed and directed the Greenspun College of Urban Affairs First-Year Learning Community Program and worked on general education reform at UNLV.

At the University of Dayton Joe has been responsible for the development and implementation of a new basic course grounded in explanation, civility and dialogue. The custom textbook for this course received the NCA Basic Course Division Textbook of Distinction Award in 2013. Joe has also published on the basic course in *The Basic Communication Course Annual* and the *International Journal of Education Reform*. He has also co-authored two textbooks for the basic course. He served on the NCA Task Force to Strengthen the Basic Course, has hosted the Basic Course Director’s Conference three times and is the current editor of *The Basic Communication Course Annual*.

Samuel Wallace, University of Dayton: Associate Professor and Director of Undergraduate Studies at the University of Dayton. Sam Wallace is former basic course director with many years of experience. Sam is a past chair of the Basic Course Division of the National Communication Association and he was the first chair of the Basic Course Interest Group for the Central States Communication Association. He was president of the Ohio Communication Association and edited the *Ohio Speech Journal*. In addition, Sam was helped found the *Basic Communication Course Annual*, and has hosted the Basic Course Directors' Conference in Dayton, Columbus, Las Vegas, and Phoenix.

Sam has authored, co-authored, and co-edited several books, written articles in national and state journals, and convention papers. He has served on the editorial boards of *The Ohio Speech Journal*, *The Basic Communication Course Annual*, and *Communication Teacher*. His research interests include

communication pedagogy, innovation in the classroom, sustainable course development, and assessment

Cheri Simonds, Illinois State University: Professor of Communication at Illinois State University. She has Co-directed Communication as Critical Inquiry for the past seventeen years. She and her colleagues were integrally involved in general education reform at ISU. She teaches in the area of communication education and has published several articles in national peer reviewed journals including *Communication Education*, *Communication Teacher*, and *The Basic Communication Course Annual*.

She has co-authored textbooks on Classroom Communication, Intercultural Communication, and Public Speaking. She is the Outgoing Editor of *Communication Teacher*, lead author on the NCA Resolution on the Role of Communication in General Education, and Chairs the NCA Task Force on Strengthening the Basic Communication Course. Her most recent awards include the National Communication Association's Inaugural Basic Communication Course Distinguished Faculty Award and Illinois State University's John Chizmar and Anthony Ostrosky Scholarship of Teaching and Learning Award.

Jon Hess, University of Dayton: Professor and Chair at the University of Dayton. Over the last 25 years, Jon Hess has been active with the basic course as an instructor, director, researcher, and administrator. For eight years, he served as Basic Course Director at the University of Missouri. In addition to other research on instructional communication, he has published on the basic course in *Communication Education*, *Journal of the Association for Communication Administration*, *Basic Communication Course Annual*, and *Proceedings of the National Communication Ethics Conference*.

As a member of NCA's Chair's Advisory Council, Jon has worked with the association to address the importance of the basic course to the well-being of our discipline. Beyond Basic Course Director, he has administrative relevant experience as chair of a department that responded successfully to an attempted elimination of its basic course, as chair of the university's Academic Policies Committee, and as president of the university's Academic Senate. Jon has served as a consultant to the ETS for the communication Praxis Exam and is the editor-elect of *Communication Education*.

WHO: Not every department has a basic course director/coordinator, but any department that offers the basic course typically has someone who handles its administration (a chairperson, a faculty member or a formal BCD). This Institute is open to anyone who currently administers the basic course, anyone who may transition into that role, or any graduate student who is interested in becoming a basic course director.

Registration, which is \$350 for faculty and \$250 for graduate students, includes meals and housing. Specifically, it covers Thursday dinner; breakfast, lunch and dinner for both Friday and Saturday; and, breakfast and lunch Sunday.

WHERE: The Institute will be hosted by the University of Dayton in Dayton, Ohio. Attendees will stay on campus for the Institute.

WHY: The stronger the basic course is, the better understood and respected the discipline will be at institutions around that nation. The basic course is the face of our departments and discipline on every campus, and a strong basic course can enhance the viability of the discipline, while a weak one can threaten our vitality. It is essential that we sufficiently train and develop effective administrators to handle this important course.

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REGISTRATION FORM

REQUIRED: To register you must complete the information at the bottom of this form as well as write a narrative addressing the following three questions in no more than two pages. This information will be used for planning the program for the Institute: What do you feel are areas of your job you would like further training? What are the areas of your job for which you felt best prepared? What would you like to get out of the Institute?

This narrative should be sent along with registration payment to the following address:

University of Dayton
Department of Communication
C/O Basic Course Director Summer Institute
300 College Park Ave
Dayton, OH 45469-1410

Registration is on a first-come first-serve basis, with a maximum of 30 participants. The latest deadline for registration is April 21, 2014, but we encourage participants to register early so as to avoid being closed out.

Registration deadline: April 21, 2014. Make checks payable to "The Department of Communication."

Name: _____

Institution: _____

Position: _____

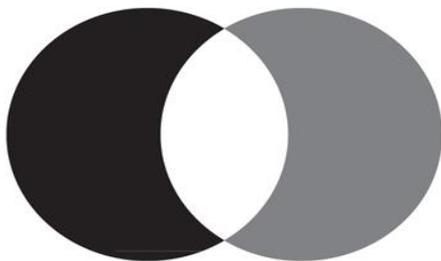
Email: _____

Phone: _____

Years administering the basic communication course: _____

Faculty: _____ (\$350)

Graduate Student: _____ (\$250)



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