

WHY STUDY COMMUNICATION?

BE VALUED

GET HIRED

MAKE A DIFFERENCE



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WHY STUDY COMMUNICATION?

A DEGREE IN COMMUNICATION OFFERS NEARLY UNLIMITED OPPORTUNITIES in a wide range of careers, graduate studies, community service, and personal development areas. Be valued, get hired, and make a difference!

BE VALUED

To be valued in each job, to have successful interpersonal relationships, and to contribute effectively as a member of a community—these are the values of a Communication degree.

GET HIRED

According to a recent American Association of Colleges & Universities survey, more than 80 percent of employers say that effective written and oral communication skills are among the most important skills they consider when making hiring decisions.

MAKE A DIFFERENCE

Students emerge from Communication programs that are committed to ethical and civically productive communication with their own commitment to using their education to make a difference.

TO LEARN MORE, visit www.natcom.org/bookstore and order your copy of *Why Study Communication? Pathways to Your Future*.

