



CELEBRATING 100 YEARS OF NCA! THE NATIONAL COMMUNICATION ASSOCIATION

The 2014 Annual Convention of the National Communication Association (NCA) will mark the association's 100 year anniversary. The NCA invites communication departments and programs across the country to honor the centennial with activities geared toward celebrating the association and discipline. Join the celebration! Here is how you can get involved.

1

PLAN

PLAN AND IMPLEMENT A DEPARTMENTAL CELEBRATION

Use the 100th anniversary of NCA to celebrate your own program and people. For example:

- Who are some of your notable alumni who have shaped your department or program? Design a way to celebrate these pioneers.
- How has the study of communication at your institution changed over the years? Research your history and disseminate your legacy.
- Do you have old photographs and videos in your own archive that tell the story of your department? Organize some of these digital memories to post and share with NCA.
- How will you mark NCA's centennial? Plan a reception to celebrate the discipline's story and history. Consider what 100 years of NCA means to members of your department. At your celebration, ask people to share what the study of communication at your institution means to them.

2

DOCUMENT

DOCUMENT THE CENTENNIAL CELEBRATION ON YOUR WEBSITE

When you implement your celebration, document it on your website to share with others; for example, your current students, administration, and/or alumni. You might include in your documented celebration images, video clips, and text that afford members of the association insight into your program, people, and what 100 years of NCA and the discipline means to your department.

3

SHARE

SHARE YOUR CELEBRATION WITH NCA

Finally, share your URL website link highlighting your centennial celebration with the National Office prior to NCA's 2014 Annual Convention (bmello@natcom.org). NCA will share your story and celebration with the association on its website, along with those of others across the nation. Throughout the centennial year, select celebrations will be prominently featured on NCA's website.

Don't miss this exciting opportunity to highlight your program and people and join this national celebration of 100 Years of NCA!